

# MONMOUTH MALL

**PROMOTION DEADLINE EXTENDED THROUGH MONDAY, APRIL 25, 2011**

## **“The More You Spend...” Gift with-Purchase Official Rules and Regulations**

### **Gift-with-Purchase Program Dates**

The Free Gift Card Holiday Gift-with-Purchase Program will begin on Monday, April 11, 2011 and will end on Monday, April 25, 2011, while supplies last.

### **Gift-with-Purchase Requirements**

The Gift-with-Purchase Program is exclusively for Monmouth Mall, Eatontown, New Jersey customers. Employees of Monmouth Mall or its stores not eligible for Gift-With-Purchase. The Gift-with-Purchase Program is open to all qualified persons 18 years of age or older. One (1) Free Monmouth Mall Gift Card will be awarded to each customer who presents a minimum of \$150 in same-day Monmouth Mall store receipts dated April 11-25, 2011 at the Customer Service Center located near the mall restrooms. Receipts presented after April 25, 2011 not eligible for this promotion.

Value of free gift card will reflect total of the same-day purchases, excluding any sales tax, gratuities, store gift cards or Monmouth Mall gift cards. Customer must present same-day receipts from any Monmouth Mall stores, including department stores, restaurants and movie theatre at Customer Service on the date of the purchase. Receipts must total a minimum of \$150 from 3 or more stores, resulting in a free gift card valued at \$15. Free gift card amount will be based on the dollar thresholds shown below. Offer not valid towards any purchases made prior to April 11, 2011 or after April 25, 2011.

### **Thresholds:**

Spend: \$150 at 3 Stores    Receive: Free \$15 Monmouth Mall Gift Card OR  
Spend: \$250 at 4 Stores    Receive: Free \$25 Monmouth Mall Gift Card OR  
Spend: \$500 at 5 Stores    Receive: Free \$50 Monmouth Mall Gift Card

### **Limits**

Limit is one (1) Monmouth Mall Gift Card per household during the promotional period. Limited to customers on a first come, first serve basis, with qualified \$150+ Monmouth Mall purchases. Maximum gift card reward per household, regardless of total receipts redeemed, is \$50. Employees of Monmouth Mall or its stores not eligible for Gift-With-Purchase.

Monmouth Mall Management reserves the right to make changes to these Official Rules and Regulations at its discretion.